

# Privacy Policy

Pamela Campos for San Jose City Council District 2 (“we” or “us”) operates Pamela4SJ.com (“Site”). We respect your privacy.

Our policy is simple. We do not sell, rent or share your information. All information regarding visitors to our Website, our donors, our volunteers, or other persons that reach to our campaign are treated carefully and as described in this Privacy Policy. By using our Site, you acknowledge and agree to this Privacy Policy as well as our [Terms and Conditions](#).

This Privacy Policy describes the types of personal information we collect on the Site and via our other campaign outreach, whether online, offline or by contacting us by phone or text, how we may use the information and the purposes for which we may use it, with whom we may share it and the choices available to you. We also describe the measures we take to safeguard the information and tell you how to contact us about our privacy practices.

This Privacy Policy does not apply to personal information we collect from our employees and job applicants in their capacity as employees and job applicants. It also does not apply to personal information we collect from employees, owners, directors, officers, or contractors of businesses in the course of our provision or receipt of business-related services.

If you do not agree to this Privacy Policy, please do not use the Site or contact us directly to remove your information from our records and be placed on a do not contact list.

We may collect the below categories of information for the following campaign related purposes (as those terms are defined in applicable law):

- Political outreach;
- Donation and Volunteer solicitation;
- Auditing visitor interactions on our site;

- Detecting, protecting against, and prosecuting security incidents and fraudulent or illegal activity;
- Bug detection, error reporting, and activities to maintain the quality or safety of our campaign activities;
- Improving our existing campaign and developing new campaign activities;
- Other uses that advance our campaign related interests, and
- Other uses about which we notify you

Examples of these types of uses are identified below. We may also use the below categories of personal information for compliance with applicable laws and regulations, and we may combine the information we collect (“aggregate”) or remove pieces of information (“de-identify”) to limit or prevent identification of any particular user or device.

Categories of Sources	Categories of Personal Information We Collect	Examples of Use
Site Visitors	Identifiers (e.g., name, email address, phone numbers, IP address, etc.)	Providing the Site, including to register an account, and improving the Site. Communicating with you, e.g. via email or page. Analyzing use of the Site. Preventing, detecting, and responding to fraud, unauthorized access/use of the Site.
Donors, Volunteers or communication opt-ins	Identifiers of Donors, Volunteers or Communication opt-ins (e.g., name, email address, phone numbers, etc.) Identifiers of contact (e.g., name, phone numbers, etc.) Financial Data	Record and Report information as required by the law with you, e.g. payment process Solicitation of contributions to the campaign Preventing, detecting, investigating, and responding to fraud, unauthorized access/use of the campaign materials
Voter Identification Contact information	Identifiers (e.g., name, phone numbers, etc.) Location Information (general or precise GPS according to permissions)	Political Outreach Communicating with you, e.g. to support your campaign Analyzing the communication with the goal of developing a political strategy

We also may use the information we obtain about you in other ways for which we provide specific notice at the time of collection.

We do not sell, rent or otherwise share personal information about you, except as described in this Privacy Policy and only for the purposes of

communications outreach on our behalf. These third parties are not authorized by us to use or disclose the information except as necessary to perform Services on our behalf or comply with legal requirements.

In addition, we may disclose information about you (i) if we are required to do so by law or legal process, (ii) to law enforcement authorities or other government officials based on a lawful disclosure request, or (iii) when we believe disclosure is necessary or appropriate to prevent physical harm or financial loss, or in connection with an investigation of suspected or actual fraudulent or illegal activity. We reserve the right to transfer any information we have about you in the event we transfer all or a portion of our campaign or assets (including in the event of a reorganization or dissolution).

In addition, we use information collected online through cookies, web beacons and other automated means for purposes such as (i) customizing our users' visits to our Site, (ii) delivering content (including advertising) tailored to our users' interests and the manner in which our users browse our Site, and (iii) managing our business. We also use this information to help diagnose technical and service problems, administer our Site, identify users of our Site, and gather demographic information about our Site visitors and customers. We use clickstream data to determine how much time users spend on web pages of our Site, how users navigate through our Site, and how we may tailor our Site to better meet the needs of our Site visitors.

We do not respond to browser-initiated Do Not Track signals, as the internet industry is currently still working on Do Not Track standards, implementations, and solutions.

## **California Consumer Privacy Act Notice**

If you are a California resident, you may request that we:

- Provide you the categories of personal information we have collected or disclosed about you in the last twelve months; the categories of sources of such information; the business or commercial purpose for collecting or selling your personal information; and the categories of third parties with whom we shared personal information.

- Provide access to and/or a copy of certain information we hold about you.
- Delete certain information we have about you.
- You have the right to not be discriminated against (as provided for in applicable law) for exercising certain of your rights. Certain information may be exempt from such requests under applicable law. We need certain types of information so that we can provide the correct information to campaign reporting government entities. If provided, we cannot delete it. By agreeing to donate to a political campaign, you automatically agree to accurately provide the required information. All or part of this information may be required to be public.

If you would like to exercise any of these rights, please submit a request at [info@scaletowin.com](mailto:info@scaletowin.com) or by calling (888) 365-4993. You will be required to verify your identity before we fulfill your request. To do so, you will need to provide the information identified by us.

California residents may opt out of the “sale” of their personal information. We do not “sell” your personal information as defined by the California Consumer Privacy Act and its implementing regulations.

## **Google Analytics**

We use Google Analytics, a third-party web analytics service, on our Site. Google Analytics use technologies such as cookies, web server logs and web beacons to help us analyze how visitors use the Site. The information collected through these means (including IP address) is disclosed to these analytics providers, who use the information to evaluate use of the Site. To learn more about Google Analytics and how to opt out, please visit [www.google.com/analytics/learn/privacy.html](http://www.google.com/analytics/learn/privacy.html).

## **Your Options**

We offer you certain choices about how we communicate with you and what information we collect from you.

Visitors to the Site or who contact us offline or by phone or text who do not agree with this Privacy Policy should not use the Site or request to be placed on the Do Not Contact list.

Persons interacting with the campaign may update their preferences and make choices regarding the maintenance, use or deletion of any information.

Contacts of individuals or individuals reached by our campaign via other communication services may contact us to be placed on the Do Not Contact list by calling (888) 365-4993 or may contact us at [info@scaletowin.com](mailto:info@scaletowin.com), providing us with your relevant contact information (phone number/s) and we will remove your information from our database per your instructions. We will comply with your requests.

## **Data Protection Laws**

Our Website is intended for use by individuals located in the United States. However, some of the personal information we collect about you through the Site may be transferred to countries other than the United States. If you are a user located outside of the United States, you understand and consent to having any information processed in the United States. United States data protection and other relevant laws may not be the same as those in your jurisdiction. This includes the use of cookies and other tracking technologies as described above. As a result, please read this Privacy Policy with care.

## **Links To Other Websites**

Our Site may contain links to other websites for your convenience and information. These websites may be operated by companies not affiliated with Pamela Campos for San Jose City Council District 2 . Linked websites typically have their own privacy policies or notices, which we strongly suggest you review if you visit any linked websites. We are not responsible for the content of any websites that are not affiliated with Pamela4SJ.com, any use of those websites, or the privacy practices of those websites.

## **How We Protect Personal Information**

We uses administrative, technical and physical security measures to help protect your personal information. And while we have taken reasonable measures to protect your information, please be aware that despite our efforts no security measures are perfect or impenetrable and no data transmission method can be guaranteed against an unauthorized intrusion. Any information disclosed online or via any digital media is vulnerable to intrusion or misuse and as a result we cannot guarantee the complete security of your personal information. We process and store data in the United States and in other locations for back-up and recovery purposes. If you live outside of the United States, you understand and agree that we may transfer your information, including personal information, within the United States. Our Website is subject to U.S. laws, which may not afford the same level of protection as those in your country.

## **Updates To Our Privacy Policy**

This Privacy Policy may be updated periodically and without prior notice to you to reflect changes in our information practices and applicable law. We suggest that you periodically review the Privacy Policy for amendments.

## **How To Contact Us**

If you have any questions about this Privacy Policy, or if you would like us to update information we have about you or your preferences, please contact us by email at [info@scaletowin.com](mailto:info@scaletowin.com) or write to us at:

Scale to Win

Attn: Privacy Policy

13742 Harper St

Santa Ana, CA 92703

This Privacy Policy ("Privacy Policy") is effective as of August 23, 2024